



BTEC Level 3 Graphic Design

Course: **BTEC Level 3 National Extended Certificate in Art and Design (Graphic Design Pathway)**

Length of Course: **2 Years**

Number of Lessons per Week: **5**

Entry Qualifications: **Three Grades 9-4 at GCSE level including English and Grade 5 in Graphics (or equivalent) or Art**

Assessment: **4 On-going written and practical assessment (2 units externally assessed)**

Who is this qualification for?

The Pearson BTEC Level 3 National Extended Certificate in Art and Design is an Applied General qualification. It is equivalent in size to one A Level and has been designed to occupy one third of the curriculum in a broader programme of study, which could include other vocational or academic qualifications.

It has been developed for post-16 learners who wish to develop knowledge and skills in art and design through a vocational focus and can be used to support further progression in art and design education.

What does this qualification cover?

The content of the qualification relates directly to the skills and understanding needed for further study in art and design (Graphics) and has been developed in consultation with Higher Education. The Pearson BTEC Level 3 National Extended Certificate in Art and Design is delivered through practical projects in art and design (Graphics). There are three mandatory units which explore processes, methods of visually recording, creative intention and learners' understanding and analysis of the work of artists and designers. Learners develop skills and knowledge through an optional unit in a specific area in Graphic Design. The qualification is designed to enable learners to their knowledge and skills in the sector and increase their levels of independence

What Careers might be open to me?

- Graphic Designer • Surface Design
- Wedding/Party Decoration • Product Design
- Landscape Design • Film Production/TV
- Interior Design • Spatial Design
- Electronics Design e.g. MP3 • Transport Designer
- Furniture Design • Fashion Designer
- Media • Industrial Designer • Website Design
- Design Journalism • Engineering
- Architect/Interior Architecture • Photographer
- Freelance Designer • Animation
- Magazine Artwork Designer • Illustrator
- Exhibition/Display Design • Packaging Designer
- Footwear Designer • Advertising

